The Sir Edmund Hillary Foundation is pleased to announce that the “YETI”™ Plush toy developed by our Founder and Executive Director, Zeke O’Connor, has been approved as the official mascot of the Foundation and is also featured in the Sears Christmas Wish Book for 2009. $1.00 from the sale of each “YETI” will be donated by Sears Canada Inc., to The Sir Edmund Hillary Foundation to help and assist in the ongoing work in Nepal.

Visit us at our Website www.thesiredmundhillaryfoundation.ca

Design and hosted by Traffic Marketing + Design Inc.
New income generating opportunities have come into the Foundation, our mascot the "Yeti" is once again going to bring the Foundation income, as it is being featured in the Sears Christmas Catalogue 2009. The Foundation will be benefiting from the sales. An important project, which I have been working on, is the Carbon credit market and trying to get the Reforestation project as part of Foundation income, as it is being featured in the Sears Christmas Catalogue 2009. I will be going into detail in the Green Committee report. Ideas are valuable but the implementation is essential, and that is where we would like to think about it. I have been working with you, our Board members, to see if you can assist in contributing your expertise and talent in thinking of alternative ideas. Zeke is going to touch on some additional potential opportunities we may have in the near future which you might be interested in being involved with.

In the past six months Zeke and Bob Kolbuc have been very productive with the internal movements of the Foundation. We have undergone a physical move from our Jarvis street location to the new Sears Corporate Offices on Yonge Street. As all moves go, it was hectic, however, they did a brilliant job managing and I would like to thank them both.

Years ago, Sir Edmund and Zeke while they were travelling in the mountains would be petitioned by the local Sherpa people. Ang Rita would follow up this process with a proposal and we the Board, would approve costs at our Board meetings and the projects would soon begin under way. It seems now there is a disconnect and given that none of the above mentioned approved projects have even started proves this point. I will be going to Nepal in September for the discussions of turning over the Forestry project to the Sherpa Buffer Zone Committee. The direction it takes will severely influence the criteria of the Carbon trading advantage so we will be making recommendations to meet those requirements. I will along with Zeke meet with Ang Rita and express our concern, as he is no longer retiring in 2010 but now it is scheduled for 2011. Hopefully we can once again see a flow of project realization.

We have an obligation to the Sherpa people for continuity and to our constituency for monitoring the improvements and on going projects where applicable. Health care, Education, and the Environment are our objectives and we stay committed to those through the funding of the hospital, women’s literacy, and funding medical scholarships. A new generation of Sherpa is now looking to us to help them move into the 21st century. As before they ask for guidance and funds but now as partners and facilitators, they look for new ways to “help the Sherpa’s help themselves.” To be able to see where they would like to grow and slowly are achieving this through interesting avenues.

Karen O’Connor

THE EXECUTIVE DIRECTORS REPORT

I would like to begin by adding my welcome personally to The Board of Directors members attending their first meeting – Catherine McConnell and Phillip Crawley. I look forward to working with you both to help the Foundation help the Sherpas of Nepal! Since we do have committee reports I have outlined those areas I will speak on today and continue to work on as part of the Foundations on-going program.

I would also like to thank Sears Canada for making space available in its new Headquarters building at 290 Yonge Street, Suite 700 (Eaton Centre). We now have three offices – one for Alice Nagam and Mr. Bob Kolbuc; now Associate Executive Director and has taken on many of the duties previously performed by Alice and also some of mine. The Toronto office, although it has moved twice in three months, is functioning well.

Mr. O’Connor also reported on:
1) The Sagarmatha Forestry Project
2) Proposed Advisory Board
3) Medical Scholarships (Old and New)
4) Reported on the resignation of Dr. Joan Ford and Mr. Bob Kolbuc

The Himalayan Trust built, funded, operated and administered the Kunde Hospital from 1966 (usually husband and wife, Doctor teams) The late Dr. Max Pearl was the Medical Officer of the Himalayan Trust and he coordinated all aspects of the working hospital with Sir Edmund playing a major part in the administration and funding.

For 40 years, foreign Medical Doctors with assistance from local Sherpa Medical Assistants, have administered the health care of the Sherpa population of the Khumbu area of Nepal. 35 years ago (in 1974), Sir Edmund and the late Dr. Max Pearl asked me if The Sir Edmund Foundation in Canada would fund the operation of the Kunde Hospital so that the Himalayan Trust of New Zealand could then fund the operation of the Phalhu Hospital which was to be built the following year. Both Organizations would alternate in appointing Doctors from New Zealand and Canada between the Kunde and Phalhu Hospitals. The Sir Edmund Hillary Foundation accepted that responsibility.

For 25 of those years, New Zealand doctors have alternated with Medical Doctors from Canada and/or Medical Doctors appointed by the Medical Committee of The Sir Edmund Hillary Foundation.
New income generating opportunities have come into the Foundation, our mascot the “Yeti” is once again going to bring the Foundation income, as it is being featured in the Sears Christmas Catalogue 2009. The Foundation will be benefiting from the sales. An important project, which I have been working on, is the Carbon Catalogue 2009. The Foundation will benefit from the sales.

Foundation income, as it is being featured in the Sears Christmas catalogue that new international marketplace. We have had some success here and I will be going into detail in the Green Committee report. Ideas are valuable but the implementation is essential and it is here where I urge you, our Board members, to see if you can assist in contributing your expertise and talent in thinking of alternative ideas. Zeke is going to touch on some additional potential opportunities we may have in the near future which you might be interested in being involved with.

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It is my pleasure on behalf the Board of Directors of The Sir Edmund Hillary Foundation, our partner C.I.D.A., all of the more than one thousand individual Canadians and many donors from other countries,(who have helped us fund the Kunde Hospital since 1976) to congratulate you, the Doctors, on a job well done. Congratulations also to all of you (from all three countries) on a smooth transfer of authority (administration) to the Sherpa Medical Team in 2005.

Congratulations go out to Ang Rita Sherpa and his Kathmandu Team, to Ms Elizabeth Hawley (C.F.O.), to our Canadian Medical Advisors Dr. Jim Heslin and Dr. Joan Ford, to the New Zealand Medical Committee headed by Mike Gill and Dr. John McKinnon. Good luck to Dr. Kami Temba Sherpa and Mingma Temba Sherpa (C.F.O.) and their staff for the future!

Doctors, “you were the wind beneath our wings,” to Sir Edmund and members of the Himalayan Trust in New Zealand, The Sir Edmund Hillary Foundation in Canada and also the many thousands of international supporters of your medical work at the KUNDE HOSPITAL and especially the Sherpa community, “you are our heroes.”

THE EXECUTIVE DIRECTORS REPORT

Zeke O’Connor
Executive Director

THE SIR EDMUND HILLARY FOUNDATION
THE SIR EDMUND HILLARY FOUNDATION
OF CANADA
AUGUST 2009

THE SIR EDMUND HILLARY FOUNDATION
NEPAL EXPENDITURES
July 1, 2008 to June 30, 2009

- Kunde Hospital - 57%
- Forestry - 17%
- Med Scholarships & Training - 12%
- Women’s Literacy - 4%
- Kathmandu Admin - 9%

This is how your generous donations in support of The Sir Edmund Hillary Foundation is spent in Nepal. We are very grateful for your continuing support in helping the Sherpa people of Nepal in the areas of Healthcare, Reforestation and Education.

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Designed and hosted by Traffic Marketing + Design Inc.

THE SIR EDMUND HILLARY FOUNDATION
290 Yonge Street, Toronto, Ontario, M5B 2C3, or phone (416) 941-3185

Women’s Literacy Program
funded by The Sir Edmund Hillary Foundation

I am pleased to welcome two new members to the Board of Directors of our Foundation, Phillip Crawley and Cathy McConnell. Phillip Crawley is the Publisher and CEO of the Globe and Mail and has been a supporter of the Foundation for the past 10 years. He has had the pleasure of meeting Sir Edmund on several occasions. He brings an international perspective that I think will enhance our Board and also as a personal friend I am pleased to have the opportunity to work with him.

Cathy McConnell is the Vice President, Selling Culture at Sears Canada Inc. Cathy has held leadership roles in Specialty Services, Financial Services and most recently she held the position of Vice President Human Resources and Business Capability. With Cathy’s extensive background and interest in our Foundation, we are very fortunate to have her on the Board.

I am pleased to tell you about a breakfast Zeke and I had with Dene Rogers the President and CEO of Sears. It was set up to express first hand the appreciation the Foundation has for Sears. It was great to see that Dene has a keen interest in the Foundation and offered some interesting suggestions for the Foundation to look at implementing.

Continued on next page